Basili Kamladze

Tbilisi, Georgia

✉ basili@kamladze.com   📞 +995 555 395 828

in linkedin.com/in/basili-kamladze-a50896101

Summary

Product Designer with 8 years of experience in web and mobile design. I've worked with several agencies and outsourcing companies and created many unique, complex, and award-winning products for companies in several industries such as banking, healthcare, e-learning, hospitality, automotive, shipbuilding, software development, sports, etc.

Data-driven UX enthusiast.

Experience

Sr. Product Designer (Freelance Contractor)
Connect

Jul 2023 - Current (8 months)
• Worked on design and design language for self-service kiosk, for one of the company's clients - Alta.
• Worked on website design for electricity distribution company - Telasi.
• Working on website design for one of the leading construction investment companies in Georgia - Simetria.

Sr. Product Designer (Freelance Contractor)
Omedia

Jul 2023 - Current (8 months)
• Working on platform designs, design language and design system for internal tech startup, No-code Baas system builder.

Sr. Product Designer (Freelance Contractor)
Make Any AI

Sep 2023 - Nov 2023 (2-3 months)
• Worked with California based tech startup as a freelance design contractor. Created design language, customized design system, building use case prototypes for investment round presentations.

Lead Product Designer
Omedia

Oct 2020 - May 2023 (2 years 8 months)
• Created asset management (ship, aircraft, car...) multi-platform system for one of the largest companies in marine building.
• Created, managed, and maintained design systems for several clients.
• Worked with one of the largest healthcare companies in the world with a lab diagnosis automatization system, the doctor appointment system, health insurance provider and user applications, etc.
• Worked with startups from the first steps to the final product, from BA to final product design and design system.
• Designed web and mobile banking applications for Swiss Capital.

• Presented design and business solutions with clients and stakeholders.
• Led recruiting, hiring, and onboarding process for designers.
• Made a "how to start designing guide" for people interested in design.

Resources Manager
Omedia
May 2021 - Apr 2023 (2 years)
As a Resource Manager, my main job was to talk regular bases to teammates attached to me and to do my best to make them happy in Omedia and help with technical, communication, and/or personal problems inside the company.

Product Designer
Omedia
Jan 2020 - Sep 2020 (9 months)
• Created asset management (ship, aircraft, car...) multi-platform system for one of the largest companies in marine building.
• Redesigned (systematized) ERP system for construction companies user-facing mobile application and created designs for new functionalities (internal chat, QR scanner for logistics, task management, etc).
• Designed several websites for Omedia's several clients like Georgian Football Federation, Galt & Taggart, etc.

UI/UX Design Lecturer
IT Academy Step Georgia
Nov 2019 - Apr 2020 (6 months)
As a UI/UX Design Lecturer, I've created syllabus, presentations, led lessons, and tried to share my experience with people interested in design.

Digital Products Team Lead
HobbyStudio - Software Development
Jul 2017 - Dec 2019 (2 years 6 months)
• Led design and development teams.
• Met with clients, worked on requirements, and presented designs and final products to clients.
• Recruited, hired, and raised junior designers and developers.
• Designed and launched 30+ unique, complex, and award-winning websites and web applications with the Hobbystudio team for clients in various industries (banking, hospitality, food delivery, sports, etc).
• Worked on branding projects.
• Launched several cartoon advertising campaigns, videos, and banners from idea to the final illustrations and animations.

UI/UX Designer
HobbyStudio - Software Development
Dec 2015 - Jul 2017 (1 year 8 months)

UI/UX Designer
InnCorp
Sep 2015 - Nov 2015 (3 months)

Education

Georgian National University SEU
Master's degree, Social Psychology
Oct 2021 - Jul 2023

Tbilisi State Academy of Arts
Bachelor of Arts - BA, Digital Communication and Media/Multimedia
2017 - 2021

Geolab
Graphic Design + 3D Design
2015 - 2015

Skills

Notion Productivity Software • Mentoring • User Research • Graphic Design Principles • Product Design • User Experience (UX) • User Interface Design • Interaction Design • Art Direction • Web Design